

SPONSORSHIP PROSPECTUS 2026

INSIDE FAMILY LAW

A W A R D S

RECOGNISING EXCELLENCE.
ELEVATING IMPACT.

*Celebrating the people who shape family law, one
client, one matter and one family at a time.*

Sydney

October 2026

insidefamilylawawards.com.au

hello@insidefamilylawawards.com.au

Date and venue to be announced

A NOTE ON POSITIONING

"The Inside Family Law Awards are more than an evening of recognition. They are a community powered and story-led celebration of the people, ideas and organisations shaping family law. Our Partners become part of that story, through authentic connection, shared values and stories that continue long after the Awards night is over."

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About the Inside Family Law Awards

The Inside Family Law Awards return to Sydney in October 2026.

These awards were created for the people who live and breathe family law: the lawyers, mediators, arbitrators, barristers, experts, support teams, firms and organisations doing work that is skilled, difficult, human and often unseen.

Family law is not ordinary legal work.

It sits at the intersection of children, safety, separation, grief, assets, identity, conflict and rebuilding. It asks a great deal of the people who practise in it, and of the professionals who support it. The Inside Family Law Awards recognise the people doing that work with skill, care, courage and purpose.

These awards are not a traditional legal industry gala with stiff language and faceless branding. They are warm, transparent, personal and community-powered. They are built around stories.

Finalists share sixty second videos, so the legal community can hear from them directly. Selected quotes from applications and finalist videos may be shared with the community. Voting is open. The judges are known. The process is clear.

There is no smoke and mirrors. Just real people, real stories and a profession recognising its own.

The Inside Family Law Ecosystem

The Inside Family Law ecosystem exists to help the profession learn from itself through conversation.

That thread began with the Inside Family Law book, continued through the podcast and interviews, and now continues through the awards.

The awards are not simply about recognising winners. They are about surfacing stories, ideas, values and contributions that help the profession think more deeply about the work it does.

QUESTIONS THE AWARDS KEEP ASKING

- *What does client care mean?*
- *What does purpose look like in practice?*
- *How do we improve access to justice?*
- *Who is mentoring the next generation?*
- *Who is changing how family law is delivered?*
- *Who is helping the profession evolve?*

The awards create a platform for those stories to be shared, and sponsors are part of that platform from the outset.

Why Sponsor the Inside Family Law Awards

Sponsorship of the Inside Family Law Awards is not simply logo placement. It is participation.

The strongest sponsors are not faceless supporters sitting behind a logo. They are organisations, businesses and professionals who understand the family law community and want to be part of the conversation.

Sponsors have the opportunity to stand beside a program that celebrates the values that matter in family law:



The awards developed real community momentum in their first year. Finalists shared their videos. Colleagues supported colleagues. Firms celebrated their teams. Sponsors became part of the story. The awards were carried forward by the community itself.

That is the opportunity for sponsors. Not just to be seen, but to be part of something people genuinely want to share, discuss and support.

A Different Sponsorship Model

Most sponsorship models are built around a simple idea: more money means a bigger logo.

The Inside Family Law Awards take a different approach. More support means greater participation.

Sponsors are not only buying visibility. They are choosing how deeply they want to participate in the awards ecosystem, whether that is sponsor stories, videos, quotes, category support, content, interviews, thought leadership, event presence or meaningful engagement with the family law community.

Sponsor Stories

Every sponsor will be invited to take part in the Sponsor Stories series, a core feature of the Inside Family Law Awards sponsorship model. Each sponsor may provide a short written profile about who they are, a quote explaining why they are supporting the awards, and an optional sixty second video explaining why they are proud to support the family law community.

The video is not intended to be a direct advertisement.

"We are ABC Accountants and these are our services."

"Here is why we believe client care matters."

"We are proud to support mediation because early, thoughtful resolution changes lives."

"We support these awards because family law is difficult work, and the people doing it deserve to be seen."

This is what makes the sponsorship model different. Sponsors become part of the conversation, not just part of the branding. The Sponsor Stories series may be shared on the awards website, LinkedIn, social media, event materials and sponsor profile pages, subject to approval and final production requirements.

The Sponsor Quote

Even if a sponsor does not provide a video, each sponsor will be asked to provide a short quote about why they are supporting the Inside Family Law Awards. This ensures every sponsor has a human presence in the awards program.

SUGGESTED QUOTE FORMAT

"We are proud to support the Inside Family Law Awards because [insert reason]. Family law is [insert value or belief], and we believe it is important to recognise [insert contribution, category or community]."

EXAMPLE

"We are proud to support the Inside Family Law Awards because family law is work that requires skill, care and courage. These awards recognise the people behind that work, and we are pleased to support a program that celebrates contribution, purpose and community."

What Every Sponsor Receives

Every sponsor receives the core recognition package:

- Logo on the awards website
- Logo in the awards presentation
- Logo on event screens
- Logo in the awards programme
- Social media recognition
- Invitation to the awards celebration
- Right to use "Official Partner of the Inside Family Law Awards"
- Sponsor profile or listing, by package level
- Opportunity to provide a sponsor quote
- Opportunity to take part in Sponsor Stories
- Acknowledgement in relevant sponsor communications

Sponsorship Opportunities

Spotlight Partner **\$1,500** +GST

For sponsors who want to support the awards and be visibly connected with the family law community.

INCLUDES

- Core sponsor recognition package
- Logo on awards website & sponsor listing
- Social media acknowledgement
- Invitation to the awards celebration
- Partner certificate
- Mention in media releases, where appropriate
- Sponsor quote & Sponsor Stories opportunity
- Right to use "Official Partner" wording

Best suited to small businesses, experts, consultants, valuers, professional service providers, and local or boutique organisations supporting the family law community.

Luminary Partner **\$3,000** +GST

For sponsors who want stronger visibility and a more personal connection with the awards.

INCLUDES EVERYTHING ABOVE, PLUS

- Sponsor profile page
- Featured LinkedIn post
- Optional sixty second "Why We Support Family Law" video
- Sponsor quote on website
- Enhanced social media recognition
- Priority inclusion in Sponsor Stories

Suggested prompt: "Why are you proud to support the family law community?"

Best suited to sponsors who want to share their values, and professional services that want to be known by the family law community.

Signature Partner **\$5,000** +GST

For sponsors seeking a stronger event presence and deeper participation in the awards campaign.

INCLUDES EVERYTHING IN LUMINARY, PLUS

- Banner placement at the event
- Recognition during presentations
- Premium website positioning
- Featured article or sponsor story
- Interview opportunity
- VIP seating, subject to event format
- Expanded social media recognition
- Inclusion in event night acknowledgements

Suggested prompt: "What value in family law does your organisation most want to support?"

Best suited to established professional services, legal technology providers, and valuation, forensic, financial, counselling or mediation support services.

Marquee Partner **\$7,500** +GST

For sponsors who want to support a specific value, category or contribution within family law.

INCLUDES EVERYTHING IN SIGNATURE, PLUS

- Category partner recognition
- Priority branding
- Panel or interview opportunity, subject to event format
- Media interview opportunity, where appropriate
- Category-specific content opportunity
- Premium event acknowledgement
- Priority placement in awards programme

Suggested prompt: "Why does this category matter to your organisation?"

Category partner wording stays elegant and awards-led: "Client Care Award supported by XYZ Financial," not "XYZ Financial Client Care Award."

The Premier Partnership

Our Premier Partners hold a leading place within the program, with significant visibility across the campaign, the event and the community conversation that follows.

Premier Partner

\$10,000 +GST

For the major partner seeking the highest level of connection, visibility and thought leadership across the awards program.

INCLUDES EVERYTHING IN MARQUEE, PLUS

- Major partner recognition
- Opening remarks opportunity
- VIP table or tables, subject to package terms
- Large banner placement
- Premium interview or video feature
- Major media recognition, where appropriate
- Dedicated sponsor feature
- Co-produced thought leadership opportunity
- Exclusive content & custom activation opportunity
- Priority website, event and social placement

Suggested prompt: "What future do you want to support for the family law profession?"

Best suited to major organisations working with the family law profession, legal technology providers and national professional services.

Premier Legacy Partnership

For organisations seeking a defining association with the future of family law.

The Premier Legacy Partnership is our highest level of partnership. It's designed for organisations who want to move beyond visibility and become deeply connected with the Inside Family Law ecosystem.

This is a tailored partnership built around shared values, long-term alignment and meaningful contribution to the profession.

Premier Legacy Partnership

Bespoke

A partnership shaped with, not sold to, the sponsor.

OPPORTUNITIES MAY INCLUDE

- Presenting Partner recognition
- Premium brand placement across the awards journey
- Major presence at the awards celebration
- Speaking opportunity on the evening
- Opportunity to present an award category
- Extended sponsor video or interview feature
- Bespoke thought leadership collaboration
- Category alignment (for example: "Client Care Award proudly supported by...")
- Co-created content with Inside Family Law
- Premium placement across finalist videos and digital campaigns
- Opportunity to support future interviews, education initiatives or special projects within the ecosystem
- Bespoke activation opportunities designed around the sponsor's goals

The Premier Legacy Partnership is for organisations who don't simply want to sponsor an event. They want to help shape a conversation. A conversation about excellence, innovation, education and the future of family law.

Founding Circle Status

Recognising those who believed from the beginning.

Every meaningful initiative begins with people willing to support an idea before it becomes a tradition.

The Founding Circle recognises the organisations and individuals who supported the Inside Family Law Awards in its inaugural year in 2025.

Founding Circle status is an invitation-only recognition available exclusively to our 2025 sponsors who continue their support in 2026. 2025 sponsors returning at a minimum partnership level of \$1,500 + GST will receive dual recognition.

DUAL RECOGNITION EXAMPLES

Luminary Partner + *Founding Circle Partner*

Signature Partner + *Founding Circle Partner*

Marquee Partner + *Founding Circle Partner*

As the awards continue to grow, Founding Circle status will remain a lasting acknowledgement of those who helped shape the beginning of the Inside Family Law Awards.

A once-only opportunity. A permanent place in the foundation story.

Category Partnership Opportunities

Category partnerships allow sponsors to align with a particular value or contribution in family law. A category partner should be comfortable speaking to the spirit of that award. A sponsor supporting the Client Care Award, for example, should be comfortable speaking to the importance of client experience, empathy, communication, dignity and care under pressure.

Category partnerships will be allocated by agreement and subject to availability.

THE 2026 INSIDE FAMILY LAW AWARDS CATEGORIES

Excellence Award

Purpose Award

Rising Star Award

Client Care Award

Mentor of the Year Award

Mediator of the Year Award

Arbitrator of the Year Award

Innovation Award

Legal Technology & AI Award

Diversity & Inclusion Award

Social Justice Award

Education & Knowledge Leadership Award

Sole Practitioner of the Year

Boutique Family Law Firm of the Year

Leading Family Law Firm of the Year

*Client Care Award supported by XYZ Financial, not XYZ Financial Client Care Award.
This keeps the category credible, professional and aligned with the awards brand.*

Sponsor Story Prompts

Sponsors may choose from prompts such as:

Why are you proud to support the family law community?

Why does this category matter to your organisation?

What value in family law do you believe deserves more recognition?

Why do you believe client care matters?

Why does access to justice matter to your organisation?

Why should innovation in family law be celebrated?

Why is mediation or arbitration important to the future of family law?

Why do you believe mentoring future leaders matters?

Why does diversity and inclusion strengthen the profession?

What future do you want to support for family law?

Sponsor Content Guidelines

Sponsor videos and quotes should be warm, clear and genuine. They should not feel like a hard sell, read as generic corporate copy, or simply list services. They should explain why the sponsor supports the awards, the family law community, or the particular category they are connected to.

Human

Connected

Professional

Warm

Clear

Purpose-led

Faceless

Overly corporate

A sales pitch

WHY THIS MATTERS

The best parts of the profession are often found in the stories people share.

That applies to finalists. It applies to judges. It applies to sponsors.

Sponsors are part of the ecosystem. They work with family lawyers, support clients, provide expertise, build tools, offer services, educate practitioners and help the profession function.

This prospectus is an invitation to be part of that story. Not as a logo on the edge of the room, but as a participant in a community-powered awards program that celebrates the people, ideas and values shaping family law.

No smoke and mirrors. Just real people, real stories and a profession recognising its own.

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GET IN TOUCH

To discuss sponsorship opportunities, please contact:

hello@insidefamilylawawards.com.au

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EVENT

Inside Family Law Awards 2026

Sydney | October 2026

Date and venue to be announced